



AGENDA

N.A. GAPMIL Meeting
Roosevelt University

Monday, June 26, 2017
1-5 PM

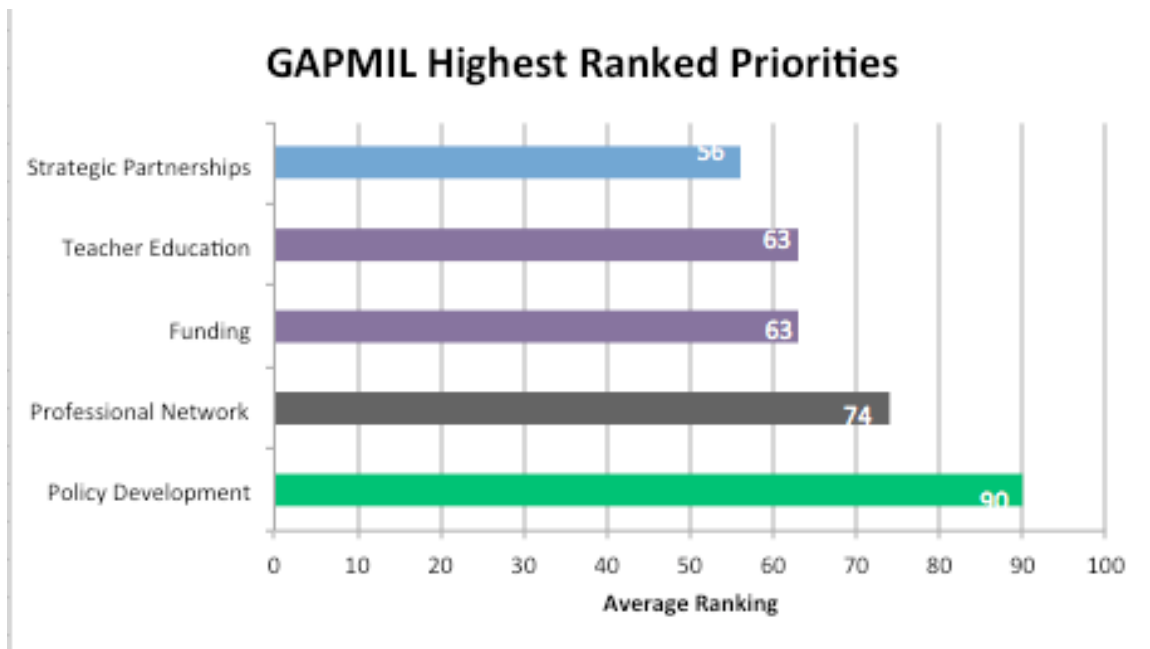
Wednesday, June 28, 2017
1 Hour Session: 10-11 AM

Monday, June 26

1-1:30 PM

Introduction and Orientation

What is GAPMIL and role with UNESCO?
GAPMIL NA Sub-Chapter and European Sub-Chapter
Update on September 2016 Formation Meeting in Ontario, Canada
Priorities Identified during Formation Meeting (Charts)



1:30 – 2:00 PM

Structure for GAPMIL NA

Working Groups and Steering Committee

Suggestions for Working Groups

Advocacy/Policy Development: This Working Group would focus on communication with policy makers and thought leaders to advocate for media and information literacy in Canada and the U.S. As an example, this Working Group could organize email/letter writing campaigns for media outlets, legislation or leaders, or could organize giving testimony for legislative opportunities. Over time, this Group could develop policy proposals and/or lobby for the adoption of educational policy that includes MIL principles.

Outreach/UNESCO Liaison: This Working Group would focus on enhancing our professional network by communicating about GAPMIL NA activities, and building awareness so that others want to join our coalition, attend meetings, etc. This Group would also focus on developing strategic partnerships with cognate organizations and initiatives including the European sub-chapter of GAPMIL, as well as connecting with other UNESCO offices, such as Gender or Global Citizenship or Counter-Terrorism to become involved with these groups to represent GAPMIL NA and contribute to these causes.

Research/Policy Development: This Working Group would focus on research projects and symposiums to build the media literacy field itself. One of the priorities identified at the Ontario meeting was research and policy work on Teacher Education. Also, GAPMIL NA has received a proposal from the National Telemedia Council (NTC) for a project that would focus on media literacy history and archives, and a funded annual symposium sponsored through NTC, along with an online annual journal to complement the symposium.

Steering Committee/Operations for GAPMIL NA: This Working Group would be made up of the GAPMIL NAM Co-chairs, the Chairs of each of the Working Groups and two members at large. This Group would have responsibility for making sure that GAPMIL NA is operational, with any reports to UNESCO that are needed are fulfilled, so that GAPMIL NA is in compliance with UNESCO/global GAPMIL guidelines and also able to fulfill GAPMIL NA programs. With the support of the Outreach committee, this Group will seek outside funding for GAPMIL NA activities.

2:00 – 3:00

Discussion and Brainstorming

BREAK 3:00 – 3:15

3:15 – 4:15

Breakout Sessions for Potential Working Groups

4:15 – 4:45

Share from Each Working Group

4:45 – 5:00

Next Steps

Recruit people to join us!!

DINNER

Wednesday, June 28

10:00-11:00 AM

Orientation to GAPMIL NA (for newcomers – please encourage people to come!)

OR

Working Group Sessions