



QUESTIONS/TIPS (Q/TIPS™)

A research-based metaframe for inquiry

Teaching and learning the 4 C's advocated by the Partnership for 21st Century Skills – Critical thinking and problem solving, Communication, Collaboration, Creativity and innovation – becomes automatic with Questions/TIPS (Q/TIPS). Q/TIPS brings together CML's Five Key Words, Five Core Concepts and Five Key Questions for Media Literacy for both construction and deconstruction, asking questions from the points of view of both consumers and producers. This metaframe can be applied to all subject areas and integrated throughout the curriculum to:

- Set your students on fire in the classroom
- Give them a filtering system for critical thinking and discernment about any media message anywhere anytime anyhow
- Help them acquire content knowledge on a lifelong basis
- Significantly impact their health choices and behavior
- Show them how to represent themselves effectively as active citizens and contributors, and
- Dare we say – have a fun way to learn....

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