



LITERACY FOR THE 21ST CENTURY, 2ND EDITION

Theory/Overview of
Media Literacy

This ground-breaking book offers a plain language introduction to the basic elements of inquiry-based media education and introduces CML's question set for media literacy called Questions/TIPS (Q/TIPS). With thorough explanations of each element of CML's research-based framework for media literacy, the Five Core Concepts and Five Key Questions of media literacy are explored for both constructing and deconstructing media from the points of view of producers and consumers alike.

Methodology for 21st Century Skills is clearly explained, and educators are prepared to empower students to access, analyze, evaluate, create and participate with media in all its forms. A gateway to media literacy and a must-read before embarking on any media literacy program!

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