



THE CML MEDIAKIT KIT: A RESEARCH-BASED APPROACH

CML puts power into the hands of educators and students through the tools and resources contained in the CML MediaLit Kit™. Covering the Theory, Practice and Implementation of media literacy and based on CML's framework, Questions/TIPS (Q/TIPS), products include:

- Literacy for the 21st Century
- Media Literacy: A System for Change
- Five Key Questions that Can Change the World
- Beyond Blame: Challenging Violence in the Media, Middle School Unit
- A Recipe for Action: Deconstructing Food Advertising, Middle School Unit
- Professional Development PowerPoint Slides
- Assessments

Get started in media literacy NOW! Give your students the critical thinking tools to sift through media content and make wise choices while meeting state education standards. (Some resources available in Spanish, Turkish.) **Go to www.medialit.com/store to order.**



CML

Mission: Media Literacy

© 2010 Center for Media Literacy, www.medialit.com