Facebook Challenge (Sample pages)

Introduction

Tip: Choose easily accessible and timely subject matter to engage your audience. We suggest choosing a variety of text, photographs and videos. This assignment is designed for students who have been previously introduced to CML’s Key Questions and Core Concepts in high school and/or college.
Key Question #1: Who created this message?
Core Concept #1: All media messages are constructed.
Key Word: Authorship
Day 2

Key Question #2: What creative techniques were used to attract my attention?
Core Concept #2: Media messages are constructed using a creative language with its own rules.
Key Word: Format/Design

Media Literacy Week FB Challenge. Join with CML and CSUN journalism students to test your media literacy skills. Apply Key Question/Core Concept #2 to this recent magazine cover. Key Question #2 What creative techniques are used to attract my attention? Core Concept #2 Media messages are constructed using a creative language with its own rules. Key Word: Format (design)