

Cache of Artifacts and Photos

Media Literacy Week/LA, November 2-6, 2015

Media Literacy Week produced a cache of artifacts for media literacy educators and advocates to use throughout the year. There were many participants in Media Literacy Week/LA, we are noting the artifacts that are easily accessible on an ongoing basis.

Thought Leaders Panel on the State of Media Literacy

Panelists: Liebe Geft, Museum of Tolerance; Mark Slavkin, Wallis Annenberg Center for Performing Arts; Tessa Jolls, Center for Media Literacy, and Moderator Brian Lowry, *Variety*. The full conversation is available in four parts on [CML's YouTube Channel](#) – Representation and the Power of Words and Images; Democratization and Critical Thinking Skills; Responsibility and Ethics in Media, and Community Connections for Media Literacy.

California State University, Northridge, [Be Media Literate](#)

Journalism professor Bobbie Eisenstock is a media literacy advocate who gets students involved with programs related to body image and media stereotypes. She coordinated several activities on the CSUN campus during Media Literacy Week which are available on her [BeMediaLiterate.com](#) site. Also find resources for [Proud2BME](#) and the *GetReal!* Toolkit.

Japanese American National Museum, Media Literacy Blog November 3rd

This blog post addresses the civilian exclusion order and the language used by the government when individuals of Japanese ancestry were taken to concentration camps in 1942. “The Civilian Exclusion Order poster, which announced the evacuation of all persons of Japanese ancestry, is seen at left. The full text can be read here. Take a close look at this document and consider some of the euphemistic words used by the government—“non-alien,” “evacuation,” and “temporary residence.”

<http://blog.ianm.org/index.php/2015/11/03/a-closer-look-at-the-civilian-exclusion-order/>

Museum of Tolerance, Media Literacy Week 5 Days, 5 Ways Daily Activities

The Museum of Tolerance promotes media literacy through its exhibits that explore themes such as the power of words and images, the persuasive power of propaganda, and the consequences of stereotyping. Media education is critical to helping people become aware, informed, engaged and responsible citizens. During Media Literacy Week, the MOT posted a thought provoking activity each day to inspire critical thinking and conversation.

<http://www.museumoftolerance.com/site/apps/nlnet/content2.aspx?c=tmL6KfNVLtH&b=6771093&ct=14785801>

CML Reddit Ask Me Anything [transcript](#). See the questions and answers from the Reddit AMA forum held by CML's Tessa Jolls during Media Literacy Week. There is an abundance of good information about media literacy within the transcript.



Panel Discussion on the State of Media Literacy. Panelists: Liebe Geft, Museum of Tolerance; Mark Slavkin, Wallis Annenberg Center for Performing Arts; Tessa Jolls, Center for Media Literacy, and Moderator Brian Lowry, *Variety*.



Frank Baker, talks to middle school students at the Academy of Motion Pictures Arts and Sciences during Media Literacy Week in LA.

Jared Geller of “hitRECORD” discusses media, crowd sourced production

Culture Clash Entertainment

by Thomas Gallegos - Nov 6, 2015



Executive producer of "hitRECORD" Jared Geller discussed collaborative media to students in the Lake View Terrace Room at the USU November 3rd. Photo credit: Thomas Gallegos

The CSUN Sundial covered the Jarod Geller event and other happenings on campus during Media Literacy Week.



Delegates from the Korea Press Foundation visited Los Feliz Charter School for the Arts.