



## BEYOND BLAME: CHALLENGING VIOLENCE IN THE MEDIA

A research-based approach to violence prevention for middle school youth

Using media literacy as a health intervention strategy has proven effective and engaging for students. A longitudinal evaluation study of *Beyond Blame* by UCLA shows that students of trained teachers who delivered the curriculum: a) agree that media violence may cause adverse effects b) understand CML's Five Core Concepts of media literacy c) mitigate their media use and d) reduce their aggression.

Educator Guide, Professional Development PowerPoint, Student Book all on DVD with media clips (10 lessons, Common Core State Standards, national health and technology standards). \$299.99

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Mission: Media Literacy

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